

• FOR IMMEDIATE RELEASE •

Yvette Mayorga

NADA New York 2023 | Booth 2.03

May 18 — May 21, 2023

VIP Preview | May 18, 2023, 10 am - 4 pm

548 West, 548 West 22nd Street, New York, NY 10011

David B. Smith Gallery is proud to return to NADA NY for its second year, featuring a solo booth by Chicago-based artist Yvette Mayorga.

Piped to pink perfection, wall works by Yvette Mayorga speak the visual languages of colonialism, confectionary aesthetics, and consumer goods. Contrasting her signature pink palette with several works in monochromatic black, Mayorga uses stark extremes in color to illustrate colonial mechanisms of control in an age of decadence. Depicted in layers of piped acrylic paint, imagery including Rococo vases and wrought iron fences allude to Mayorga’s ruminations on access and privilege.

Mayorga, a Latinx artist excavating the American experience, dissects and redirects the personal and political with mouth-watering flair. From within and outside of the imperial pillars that shape both policy and pop culture in the USA, individual and familial histories meet larger cultural narratives in her depictions of excess.

Disguised as feminine and diminutive, with nods to Hello Kitty, acrylic nails, and all things girly, Mayorga’s visually seductive works create a sense of ecstatic sweetness. Embedded in Mayorga’s fantastical works is her sardonic defiance of colonial narratives, with pink toy soldiers strewn right into the icing on the cake.



Yvette Mayorga, *Voyage to the Pink Castle* from the *Surveillance Locket Series*, 2023, collage, toys, car wrap vinyl, and acrylic piping on panel, 50 in. dia. (127 cm)

About Yvette Mayorga

Yvette Mayorga is a multidisciplinary artist based in Chicago, Illinois. Her work links feminized labor and the aesthetics of celebration to colonial art history and racialized oppression through the guise of using pink as a weapon of mass destruction. Mayorga holds an MFA in Fiber and Material Studies from the School of the Art Institute of Chicago.

Mayorga’s first solo museum exhibition *What a Time to be* at the Momentary, Crystal Bridges Museum of American Art is on view through October 2023. Her upcoming solo exhibition at The Aldrich Contemporary Art Museum opens September, 2023. Her work has been exhibited at the Museum of Art and Design, New York, NY; Vincent Price Art Museum, Monterey Park, CA; El Museo del Barrio, the Center for Craft, Asheville, NC; Museo Universitario del Chopo, Mexico City, MX; and Los Angeles Museum of Contemporary Art, Los Angeles, CA. Currently, Mayorga is working on a large-scale installation for the City of Chicago’s permanent public art collection at O’Hare International Airport’s Terminal 5.

Mayorga has been featured in *Artforum*, *Artnet*, *Art in America*, *Art News*, *DAZED*, *Galerie Magazine*, *Hyperallergic*, *Latina Magazine*, *Teen Vogue*, *The Guardian*, *The New York Times*, *W Magazine*, and *Women’s Wear Daily*. Her works are in the permanent collections of 21c Museum Hotels, Crystal Bridges Museum of American Art, DePaul Art Museum, El Museo del Barrio, John D. and Catherine T. MacArthur Foundation, Museum of Fine Arts Boston, and New Mexico State University Art Museum.

About David B. Smith Gallery

David B. Smith Gallery is committed to presenting intelligent and culturally relevant exhibitions in its Denver location, featuring the region’s most important emerging talent alongside internationally recognized artists. Through its curatorial program, participation in art fairs, and extensive media coverage in publications such as *Artforum*, *Art in America*, and *ARTnews*, David B. Smith Gallery has cultivated a strong regional, national and international collector audience. *The New York Times* hailed the gallery as offering “an exciting contrast of cutting edge works.” The gallery also maintains an active publishing division, which produces exhibition catalogues and editions. David B. Smith Gallery is a member of the New Art Dealers Alliance (NADA).